



# SWIFT Business Forum Romania

***Banking and financial services – a space  
for collaboration and innovation***

**7<sup>th</sup> of November 2013**

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*Media partner*





- **09:00 – 09:30 Registration & coffee**
- **09:30 – 10:00 Opening session**  
Dr. Radu Grațian Ghețea, Chairman of the Board Romanian Banking Association, Romanian SWIFT Member Group Chairperson  
Christian Kothe, Head of Central and Eastern Europe SWIFT
- **10:00 – 10:45 Now we've met @ SEPA, where do we go next?**  
[Marc Pomes Bordedebat](#), Senior Business Consultant Cash Management & Treasury UTSIT
- **10:45 – 11:15 Coffee break**

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- **11:15 – 12:30 Panel: Collaboration and harmonization in the banking and financial industry**

The impact of new regulations on the financial and banking market, harmonization of standards and practices, role of auto-regulation, status of current projects in payments and securities areas

Christian Kothe, Head of Central and Eastern Europe SWIFT (moderator)

[Mirela Iovu](#), Vicepresident CEC Bank

[Răzvan Vartolomei](#), Director Payments Department National Bank of Romania

[Ionel Dumitru](#), Adviser to the TransFonD CEO

[Adriana Tanasoiu](#), General Manager Depozitarul Central

- **12:30 – 13:30 Lunch**

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- **13:30 – 14:00 Traffic & Pricing Session** - [Andre Boico](#), Director Marketing SWIFT
- **14:00 – 15:00 Build your solutions toolkit**

Chatroom format, offering the opportunity to hear, in 10 minutes presentations running in parallel, about SWIFT and its partners solutions portfolio:

Accord

Allevo - Open solutions

Corporates Solutions / Lite2

MyStandards

Sanctions Screening

Securities

SWIFTRef

- **15:00 – 15:30 Coffee break**

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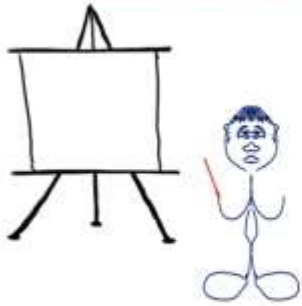
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CONFERENCE ROOM



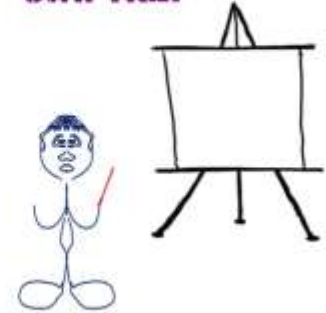
**SECURITIES**



**ALLEVO  
OPEN  
SOLUTIONS**



**SWIFTREF**

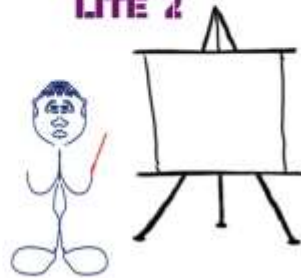


**HALLWAY**

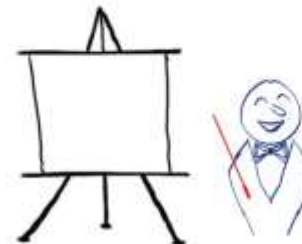
**SANCTIONS  
SCREENING**



**CORPORATE  
SOLUTIONS/  
LITE 2**



**MySTANDARDS**



**ACCORD**





- **15:30 – 16:30 Innovation models in banking and financial services**

Mircea Mihaescu, Director IT Strategy and Technology Innovation  
Sberbank

Sorin Guiman, General Manager Allevo

Rodica Tuchila, Director Romanian Banking Association, Romanian  
SWIFT User Group Chairperson

- **16:30 – 16:45 Wrap-up and closing remarks**

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*We look forward to seeing you at  
SWIFT Business Forum Romania  
2014*

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